



Building a Stronger Agricultural Future for Myanmar

From Farm to Market, From Local to Global.
A Modern, Integrated, and Sustainable Agricultural Value Chain Platform

✉ ho@maex.com.mm
🌐 www.maex.com.mm

OUR VISION
To be Myanmar's leading integrated agricultural platform that connects farmers, markets, businesses and consumers through modern infrastructure, technology and sustainable practices—creating value for all.

OUR STRONG FOUNDATION

- Danyingone Wholesale Market**
Largest modern wholesale market in Myanmar
- Listed Public Company**
Listed on Yangon Stock Exchange (MAEX)
- Experienced Leadership**
Backed by Dagon Group's strong track record
- Strategic Location**
Connected to major farms, roads and trade routes
- Growing Ecosystem**
Expanding beyond a market into a full value chain platform



FUTURE BUSINESS PILLARS

- Market Expansion**
Develop new wholesale markets in major agricultural regions
- Cold Chain Network**
Build modern cold storage and reefer facilities across the country
- Agri Processing Parks**
Establish processing hubs for fruits, vegetables, grain, oilseeds, etc.
- Smart Logistics**
Integrated logistics network with warehouses, transport and last-mile distribution
- Digital Platform**
Online trading, contracts, payments and real-time market intelligence
- Export & Trade Gateway**
Quality standardization, packing, certification and global market access
- Sustainability Leadership**
Waste management, renewable energy, sustainable farming and climate-smart solutions

KEY ENABLERS

- Technology & Digitalization
- Infrastructure Investment
- Strategic Partnerships
- People & Capacity Building
- Sustainability & ESG
- Strong Governance

OUR ROLE IN MYANMAR'S FUTURE

- Strengthen food security
- Develop rural economy
- Improve farmer income
- Attract investment
- Reduce post-harvest loss
- Promote exports
- Ensure quality & food safety
- Support sustainable growth

CREATING VALUE FOR ALL STAKEHOLDERS

- Farmers
- Traders & Businesses
- Consumers
- Shareholders & Investors
- Communities & Nation

END-TO-END INTEGRATED AGRICULTURAL VALUE CHAIN

- 1. PRODUCTION**
Empowered farmers with better practices and support.
- 2. COLLECTION**
Efficient collection centers ensuring quality and volume aggregation.
- 3. MARKET & TRADING**
Transparent, efficient wholesale markets and digital trading.
- 4. STORAGE & COLD CHAIN**
Modern facilities to preserve quality and extend shelf life.
- 5. PROCESSING & PACKAGING**
Value-added products for domestic and international markets.
- 6. LOGISTICS & DISTRIBUTION**
Reliable logistics network to reach every market on time.
- 7. RETAIL & EXPORT**
Quality products to consumers locally and globally.

OUR IMPACT

- Higher incomes for farmers
- Lower food prices for consumers
- Reduced food waste
- Stronger agricultural economy
- More jobs & opportunities
- Sustainable future for Myanmar

SCALE OF OPPORTUNITY

- 4+** Wholesale & Regional Markets
- 5+** Cold Storage & Logistics Facilities
- 5+** Processing & Packing Hubs
- 1000+** Linking Thousands of Farmers
- 1** Integrated Digital Agro Platform

ROADMAP TO FULL DEVELOPMENT

- PHASE 1 FOUNDATION 2024-2025**
 - Strengthen Danyingone Market Operations
 - Build Digital Platform Foundation
 - Expand Farmer Engagement
- PHASE 2 EXPANSION 2025-2027**
 - Develop Regional Markets
 - Build Cold Chain Network
 - Enhance Logistics Capabilities
- PHASE 3 INTEGRATION 2027-2030**
 - Establish Processing Hubs
 - Integrate Supply Chain End-to-End
 - Grow Agri Trade & Exports
- PHASE 4 LEADERSHIP 2030+**
 - Regional Leadership Platform
 - Innovation & Sustainability Leader
 - Long-term Value Creation



MAEX
Building the Future of Agriculture.
Creating Value for Myanmar.